

Protect Your Equipment With STOP



The data on your computer systems is a precious resource. It contains information required to run your business—customer lists, financial data, correspondence. The computer itself is also an expensive asset. Unfortunately, more than 1,700 notebook computers alone are reported stolen or lost every day. And according to the FBI, 97 percent of unmarked machines are never recovered.

One of the problems every company faces is keeping track of such systems—they are, after all, meant to travel. Anyone charged with keeping tabs on office equipment such as notebook computers, LCD screens, printers, projectors, PocketPCs, BlackBerry's and PDAs knows what a nightmare it can be.

Fortunately, there is now a Web-based all-in-one answer to both problems—protecting and inventorying all your company's devices quickly, easily and inexpensively. STOP's Web-based asset tracking system creates an up-to-the-minute inventory of assets that can be categorized by division, brand and other selected segments and accessed via the Internet as needed. STOP also physically brands the device to deter theft. The marking tattoo and equipment registry includes toll-free telephone support that has proved itself again and again in theft prevention and equipment recovery. STOP's anti-theft system is unique; it has been awarded both U.S. and European patents.

Prevention

Recovery

Asset Tracking

One System

STOP Security Tracking of Office Property

17 High Street Norwalk, Connecticut 06851 • Telephone 203-945-2020 • Fax 203-945-2027 • www.stoptheft.com

STOP Security Plate



Prevention

STOP's unique theft deterrence

Marking or branding equipment in an attempt to deter theft and improve tracking is not a new concept. But STOP's unique system is. Simply putting a number tag on a piece of equipment doesn't do much to solve the problem of tracking equipment. The numbers must still be recorded and periodically checked, and the tag might come lose or be pried off.



The STOP system is different, because it deters theft by making it immediately obvious to a potential thief that a protected device would be virtually impossible to sell. At its heart is our patented security plate. It's made of photo-anodized aluminum and is affixed to your equipment with cyanoacrylate adhesive so strong that removal of the security plate physically alters the case. Each security plate bears a unique barcode, a highly-visible 800 toll-free telephone number and STOP's Website address for easy registration, reporting or verification of lost, found or stolen equipment. Underneath the plate is an indelible "Stolen Property" tattoo that cannot be removed by any means without marking or defacing the case. Each plate bears a warning that the tattoo has been etched into the equipment, resulting in dramatically higher recoveries of lost and stolen machines compared to devices without the security plate and tattoo.



Many laptops are lost in airports—but if you use STOP plates, yours can be recovered and returned!

Recovery

Service—the other half of the equation.

Simply marking the equipment would do little if there were no service in place to back it up.

Each security plate number, along with the make, model, serial number and owner of the equipment, is registered with STOP. A quick check on the Website or a phone call to STOP's toll-free number enables designated personnel to check the whereabouts of the machine or potential buyers to identify it as stolen equipment. Lost and found equipment also can be reported via the Web.

STOP also handles the return of lost equipment to the owner. Experience has shown that equipment that might otherwise have been kept by the person who found it is usually returned—some 8 out of 10 lost items are returned to the more than 5,000 companies using the STOP system worldwide.

Device name	Stop ID	Asset Tag	Serial Num	Mfg	Model	Ty
<input type="checkbox"/> D7H04Q31	USD7264A	12097 23456	7H04Q31	DELL	DIMENSION 4600	No
<input type="checkbox"/> LOANER	USG97677	12096	12NVD41	DELL	LATITUDE D600	No
<input type="checkbox"/> USG97672	USG97672	12983 23456	99-PDE44	IBM	THINKPAD X40	No
<input type="checkbox"/> USG97673	USG97673	12083 23456	HVKCB41	DELL	LATITUDE X300	No
<input type="checkbox"/> USG97674	USG97674	12084 23456	48DFB41	DELL	LATITUDE D800	No
<input type="checkbox"/> USG97675	USG97675	12095 23456	2XNVD41	DELL	LATITUDE D600	No
<input type="checkbox"/> USG97676	USG97676	12098	DXNVD41	DELL	LATITUDE D400	No
<input type="checkbox"/> USG97678	USG97678	12104	HGH4F41	DELL	LATITUDE X300	No
<input type="checkbox"/> USG97679	USG97679	12107	99-4C9R2	IBM	THINKPAD X40	No
<input type="checkbox"/> USG97680	USG97680	12109	99-4C9R2	IBM	THINKPAD X40	No

Asset Tracking

A simple solution to a complex problem

As effective as the STOP system is for security purposes, it's also extremely valuable for easily and effectively keeping track of your organization's equipment inventory, no matter how large or small the numbers. Each device's security plate also functions as an asset tag and the identifier for the equipment. The plate's barcode is scanned by a Pocket PC with a scanning attachment and the data is entered into a Web-based inventory database that is accessible to designated company staff. You can easily search the database to identify missing or out-of-place devices as well as to set alerts for loaned equipment that is overdue.

The Web-based system makes it easy to initiate and maintain inventory records and manage assets from virtually anyplace. All records are in one place while they can link to multiple locations and users. Finally, all data backups and any software issues are handled by STOP so you don't have to worry about anything related to the system itself.



STOP has been in the business of securing computers and other devices since 1987. Schools, corporations, government agencies and others are using STOP's solutions across the country and in Europe. STOP's blue chip client list includes:

- Accenture
- Bear Stearns
- Children's Hospital Boston
- General Electric
- General Mills
- Goldman, Sachs
- Harvard University
- Henrico County Public Schools
- KMPG
- McKinsey & Co.
- MIT
- National Institutes of Health
- Pitney Bowes
- State University of New York
- Symbol Technologies
- Time Warner Cable
- UCLA
- US Department of Defense
- Verizon
- Wachovia
- Yale University

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